

# GRAPHIC DESIGN MINOR

<https://cps.unh.edu/program/minor/graphic-design>

## Description

The minor in Graphic Design enables students to develop and enhance creative and critical thinking in the field of graphic design. Students apply technical skills to transform ideas into a variety of media and utilize visual communication to meet specific needs. The Graphic Design minor complements a variety of disciplines, as it pairs well with professional communication, marketing, and digital media.

NOTE: This minor may not be declared with the following major: BS Digital Communication Design: Graphic Design.

## Requirements

All minor courses must be completed with a minimum grade of C-, and a 2.0 grade point average must be maintained in courses for the minor. Two courses must be at the upper level (600 or 700). Only 8 credits may overlap between major and minor.

## Minor Requirements

Code	Title	Credits
ART 401	Introduction to Drawing	4
or ART 515	Digital Photography	
ART 512	Fundamentals of Design	4
COM 545	Digital Illustration	4
COM 665	Media and Strategic Communication	4
COM 645	Advanced Digital Illustration	4
<b>Total Credits</b>		<b>20</b>

## Student Learning Outcomes

### Program Learning Outcomes

#### Students will have the opportunity to:

- Visualize appropriate concepts for projects targeted toward a specific purpose and audience.
- Plan and research successful design solutions that meet established needs and deadlines.
- Create, present, and clearly communicate the purpose and rationale for completed design projects.
- Apply learned digital software skill to solve visual design problems.
- Evaluate and constructively critique projects throughout the design process.