

BUSINESS MAJOR: ACCOUNTING OPTION (B.A.)

<https://manchester.unh.edu/program/ba/business-major-accounting-option>

Description

The Accounting Option is offered in response to the growing demand for accounting graduates in public accounting firms as well as in industry. Many local public accounting firms have expressed that with an expected high retirement rate among “baby boomers”, there appears to be a need for graduates with robust accounting credentials. Representatives from well-known CPA exam prep course firms expressed the opinion that accountants are in high demand and the unemployment rate in this industry is very low.

The Accounting Option offers students the necessary courses to enable them to sit for the CPA exam, which is one of the major steps in obtaining a CPA license. The requirements for sitting for the CPA exam in the State of New Hampshire are a bachelor's degree, 24 credits in business subjects, and 30 credits in accounting subjects. The Accounting Option within the Business program provides these required credits.

This program also provides the students an opportunity to seek professional accounting positions in corporate environments. Students would be encouraged to take the CMA (Certified Management Accountant) exam, leading to this desirable certification.

For more information, contact the [Manchester Office of Admissions](mailto:unhm.admissions@unh.edu) (unhm.admissions@unh.edu), (603) 641-4150.

Requirements

Degree Requirements

Minimum Credit Requirement: 128 credits

Minimum Residency Requirement: 32 credits must be taken at UNH

Minimum GPA: 2.0 required for conferral*

Core Curriculum Required: Discovery & Writing Program Requirements

Foreign Language Requirement: Yes

All Major, Option and Elective Requirements as indicated.

*Major GPA requirements as indicated.

Major Requirements

Students must complete 128 credits to graduate. Each required course must be completed with a minimum grade of C-. Students must attain a minimum GPA of 2.0 in major courses required for graduation. Majors cannot use BUS 430, ECN 411, or ECN 412 to satisfy both Discovery Program and major requirements. Transfer students must complete at least half of their credits in the major and the 8-credit capstone experience courses in-residence at UNH Manchester.

BUS 405	Introduction to Business Computer Applications	4
BUS 430	Introduction to Business Statistics	4
BUS 532	Introduction to Financial Accounting	4
BUS 533	Introduction to Managerial Accounting	4
ECN 411	Introduction to Macroeconomic Principles	4
ECN 412	Introduction to Microeconomic Principles	4
ENGL 401	First-Year Writing	4
MATH 420	Finite Mathematics	4
or MATH 422	Mathematics for Business Applications	
or MATH 425	Calculus I	
PTC 500	Business Communication	4
Select one course from the following:		4
COMP 405	Introduction to Web Design and Development	
COMP 415	Mobile Computing First and For Most	
COMP 430	Systems Fundamentals	
Intermediate Business Core Courses		
BUS 601	Financial Management	4
BUS 610	Marketing Principles and Applications	4
BUS 620	Organizational Behavior	4
BUS 690	Business Program Internship ¹	1-4
Capstone Experience		
BUS 705	Business Ethics ²	4
BUS 750	Business Capstone Senior Seminar - Internship ²	4
or BUS 760	BUS SR SEM - Research Project	
Total Credits		65-68

¹ Experiential learning is required prior to the last semester at the University. BUS 690 Business Program Internship satisfies this experiential learning requirement.

² Business Capstone Experience (two courses: BUS 705 Business Ethics and one senior business seminar [BUS 750 Business Capstone Senior Seminar - Internship or BUS 760 BUS SR SEM - Research Project] fulfills the Discovery Program capstone requirement for business majors and is taken during the senior year).

Note: Because this is a bachelor of arts program, students must fulfill a language requirement. Efforts will be made to enhance fluency through subsequent courses and community experiences.

Code	Title	Credits
Accounting Option		
Required Courses		
BUS 535	Federal Taxation	4
BUS 603	Intermediate Financial Accounting I	4
BUS 615	Intermediate Financial Accounting II	4
BUS 720	Auditing	4
Select two courses from the following:		8
BUS 712	Accounting Information Systems	
BUS 725	Financial Statement Analysis	
HLS 640	Forensic Accounting	
Total Credits		24

Degree Plan

This degree plan is a sample and does not reflect the impact of transfer credit or current course offerings. UNH Manchester undergraduate students will develop individual academic plans with their professional advisor during the first year at UNH. Please note that not all accounting courses are offered every semester or even every academic year.

Code	Title	Credits
Introductory Business Core Courses		
BUS 400	Introduction to Business	4

Sample Course Sequence

First Year

Fall		Credits
UMST 401 or UMST 402	First Year Seminar or Transfer Seminar	1-2
ENGL 401	First-Year Writing	4
BUS 400	Introduction to Business	4
BUS 532 or BUS 533	Introduction to Financial Accounting or Introduction to Managerial Accounting	4
Discovery Course		4
Credits		17-18
Spring		
MATH 422	Mathematics for Business Applications	4
Discovery Course		4
BUS 532 or BUS 533	Introduction to Financial Accounting or Introduction to Managerial Accounting	4
ECN 411 or ECN 412	Introduction to Macroeconomic Principles or Introduction to Microeconomic Principles	4
Credits		16

Second Year

Fall		
Foreign Language		4
ECN 411 or ECN 412	Introduction to Macroeconomic Principles or Introduction to Microeconomic Principles	4
BUS 430	Introduction to Business Statistics	4
BUS 603	Intermediate Financial Accounting I	4
Credits		16
Spring		
Foreign Language		4
BUS 615	Intermediate Financial Accounting II	4
PTC 500	Business Communication	4
Discovery Course		4
Credits		16

Third Year

Fall		
COMP 405 or COMP 415	Introduction to Web Design and Development or Mobile Computing First and For Most	4
BUS 601	Financial Management	4
BUS 610	Marketing Principles and Applications	4
Discovery Course		4
Credits		16
Spring		
BUS 405	Introduction to Business Computer Applications	4
BUS 620	Organizational Behavior	4
BUS 690	Business Program Internship	4
Discovery Course		4
Credits		16

Fourth Year

Fall

BUS 705	Business Ethics	4
Discovery Course		4
BUS 535	Federal Taxation	4
Accounting Elective		4
Credits		16

Spring

BUS 750	Business Capstone Senior Seminar - Internship	4
BUS 720	Auditing	4
Discovery Course		4
Accounting Elective		4
Credits		16
Total Credits		129-130

Student Learning Outcomes

Program Learning Outcomes

At the conclusion of the Business program, students should be able to demonstrate:

- Apply breadth and depth of knowledge about business and economic concepts, theories and methodologies, especially in the sub-field concentrations of accounting, finance, management, business ethics, leadership, organizational behavior, human resources, marketing/sales, statistics, business computer/software applications, and business data analytics, and how these varying fields are inter-related and complementary.
- Apply critical thinking skills to the qualitative and quantitative analysis of data through working knowledge of office suite products such as Microsoft Word, Excel, and PowerPoint, PowerBI or Tableau, including analysis of the data's impact on business decision making in local, national, and global business situations.
- Information literacy, including the ability to find, retrieve, analyze, and communicate information from online or traditional venues in the fields of business, economics, accounting, finance, management, human resources, entrepreneurship, leadership, organizational behavior, marketing, and business ethics.
- Effective interpersonal writing and presentation skills in all types of business and professional communications: memoranda, case studies, analytical reports, data visualizations, slide presentations, and project reports, along with the ability to convey this information with audiences in the private and public sectors, including the ability to lead discussion groups and multi-task project teams.
- Professionalism in the workplace, including sensitivity to cultural differences and an appreciation for the diversity of human experience and perspectives, as well as an understanding of the meaning of engaged citizenship as members of an ethical business community.