

BUSINESS AND PUBLIC AFFAIRS

The Department of Business and Public Affairs offers undergraduate programs in Business, Accounting, and Public Service & Non-Profit Leadership. The Department also offers a variety of concentrations and minors that help you specialize in certain areas of study.

Business (B.A.)

The Bachelor of Arts in Business (BUS) has a strong interdisciplinary and experiential focus. The curriculum adheres to a philosophy that effective decision making requires a broad understanding of the institutional and cultural climate within which businesses are operating. The program uses the resources of Manchester's business community and its economic strengths to provide students with skills, knowledge, and opportunities.

The business program offers areas of focus in accounting, business economics, management (including human resources), marketing/sales, and self-designed in business. Students with a unique interest can create a self-designed concentration with approval of their advisor and the coordinator of the business program. Courses include a focus on applied learning of sought-after business skills such as the use of Microsoft Office Suite and data analytics tools.

Public Service and Non-Profit Leadership (B.S.)

Beginning in the 2023-2024 academic year, the Public Service and Nonprofit Leadership major will no longer be accepting new students. Current Public Service and Nonprofit Leadership students will continue to have access to the same high-quality education and resources until they graduate.

Programs

- [Business](#)
- [Public Service and Nonprofit Leadership](#)

Faculty

[Business and Public Affairs Faculty](#)