

SURVEY RESEARCH MINOR

<https://cola.unh.edu/interdisciplinary-studies/program/minor/survey-research>

Description

The Survey Research minor will provide students with the skills necessary to design, conduct, analyze and present survey research in a variety of professional settings. This minor will enable students to gain a strong grounding in the theory and practice of survey research, and learn how public opinion forms and changes over time. Students will apply what they have learned at the UNH Survey Center, nationally recognized for its public opinion and political polling. Students who complete this minor will be poised to pursue an advanced degree in this subject and, ultimately, a career in the field.

Requirements

- The Survey Research minor requires five courses (20 credits).
- Academic policies related to minors.

Code	Title	Credits
Core Course		
POLT 512	Public Opinion in American Politics	4
Introduction to Research Methods Course		
Select one course from the following:		4
POLT 595	Smart Politics	
SOC 601	Methods of Social Research	
JUST 501	Research Methods	
Statistics Course		
Select one course from the following:		4
SOC 402	Statistics	
PSYC 402	Statistics in Psychology	
Advanced Research Course Elective		
Select one course from the following:		4
HMP 711	Introduction to Healthcare Operations Analytics	
HMP 712	Healthcare Operations Management	
MKTG 752	Marketing Research	
PSYC 531	Psychobiology	
PSYC 552	Social Psychology	
SOC 620	Drugs and Society	
SOC 625	Mental Health and Society	
SOC 725	Social Demography	
OR other elective based on student's field of interest and approved by the coordinator		
Capstone Practicum		
To be chosen in consultation with the coordinator		4
Total Credits		20