

ECONOMICS MAJOR (B.A.)

<https://paulcollege.unh.edu/economics/program/ba/economics-major>

Description

Bachelor of Arts in Economics is designed to offer students the maximum flexibility in tailoring a program of study and provides a powerful platform for launching careers in almost all walks of life. Students are encouraged to take a wide variety of courses, double major, and take advantage of study abroad programs.

B.A. economics majors may select to focus their major electives to satisfy the requirements of one of the three options defined by the Department of Economics: Money and Financial Markets, Global Trade and Finance, or Public Policy and Sustainability.

Requirements

Degree Requirements

Minimum Credit Requirement: 128 credits

Minimum Residency Requirement: 32 credits must be taken at UNH

Minimum GPA: 2.0 required for conferral*

Core Curriculum Required: Discovery & Writing Program Requirements

Foreign Language Requirement: Yes

All Major, Option and Elective Requirements as indicated.

*Major GPA requirements as indicated.

Major Requirements

B.A. economics majors must complete eleven courses in economics plus ADMN 510 with a grade of at least C- (1.67) in each Paul College major course and an average grade of 2.0 or better in major courses.

Code	Title	Credits
Required Courses		
ADMN 403	Computing Essentials for Business	1
ADMN 510	Business Analytics and Statistics	4
ECON 401	Principles of Economics (Macro)	4
ECON 402	Principles of Economics (Micro)	4
ECON 501	Business and Economic History	4
ECON 565	Predictive Modeling: Data Driven Economic Analysis	4
ECON 605	Intermediate Microeconomic Analysis	4
or ECON 606	Intermediate Microeconomics with Calculus	
ECON 611	Intermediate Macroeconomic Analysis	4
MATH 422	Mathematics for Business Applications	4
or MATH 424A	Calculus for Social Sciences	
PAUL 405	Freshman Academic Experience I	1
PAUL 406	Freshman Academic Experience II	1
Business in Practice		
PAUL 670	BiP-Analytical Intelligence Topics	2
Select one additional BiP course from the following:		
PAUL 660	BiP-Social Intelligence Topics	
PAUL 670	BiP-Analytical Intelligence Topics	
PAUL 680	BiP-Competitive Intelligence Topics	
PAUL 690	BiP-Professional Intelligence Topics	
Capstone		
ECON 774	Senior Economics Seminar ¹	4

Electives	
Select four (4) additional ECON elective courses. ²	16
Total Credits	59

¹ ECON 774 Senior Economics Seminar is the capstone course for the B.A. major and satisfies the capstone requirement of the University Discovery Program.

² Specific electives for the BA Option must be chosen from an approved list of courses.

Coursework in accounting and econometrics is recommended but not required. B.A. economics majors may choose to focus their major electives to satisfy the requirements of the option in Public Policy and Sustainability.

Degree Plan

Sample Degree Plan

This sample degree plan serves as a general guide; students collaborate with their academic advisor to develop a personalized degree plan to meet their academic goals and program requirements.

First Year

Fall		Credits
ECON 402	Principles of Economics (Micro)	4
or ECON 401	or Principles of Economics (Macro)	
ECON 501	Business and Economic History	4
ENGL 401	First-Year Writing	4
MATH 422	Mathematics for Business Applications	4
or MATH 424A	or Calculus for Social Sciences	
PAUL 405	Freshman Academic Experience I	1
ADMN 403	Computing Essentials for Business	1
Credits		18

Spring

ECON 401	Principles of Economics (Macro)	4
or ECON 402	or Principles of Economics (Micro)	
PAUL 406	Freshman Academic Experience II	1
Discovery		4
Discovery		4
Discovery		4
Credits		17

Second Year

Fall		
ECON 611	Intermediate Macroeconomic Analysis	4
ADMN 510	Business Analytics and Statistics	4
Foreign Language		4
Discovery		4
Credits		16
Spring		
ECON 605	Intermediate Microeconomic Analysis	4
Foreign Language		4
Discovery		4
Discovery		4
Credits		16

Third Year**Fall**

ECON 565	Predictive Modeling: Data Driven Economic Analysis	4
Economics Elective		4
Course selected in consultation with advisor ¹		4
Course selected in consultation with advisor ¹		4
Credits		16

Spring

Economics Elective		4
Economics Elective		4
Course selected in consultation with advisor ¹		4
Course selected in consultation with advisor ¹		4
Credits		16

Fourth Year**Fall**

ECON 774	Senior Economics Seminar	4
Course selected in consultation with advisor ¹		4
Course selected in consultation with advisor ¹		4
Course selected in consultation with advisor ¹		4
Credits		16

Spring

Economics Elective		4
Course selected in consultation with advisor ¹		4
Course selected in consultation with advisor ¹		4
Course selected in consultation with advisor ¹		4
Credits		16
Total Credits		131

¹ Students can explore a second option, second major, minor, or general electives.

Student Learning Outcomes

Program Learning Outcomes

- Students have core proficiency in microeconomics. They understand key concepts including opportunity cost, marginal analysis, voluntary exchange, diminishing marginal returns, equilibrium and market structure.
- Students have core proficiency in macroeconomics. They understand key concepts including GDP, inflation, interest rates, business cycles, exchange rates, financial institutions and fiscal and monetary policy.
- Students have strong oral communication skills. This includes fundamental skills in preparing and delivering presentations, as well as being able to explain technical material clearly and concisely.
- Students are able to use economic models to understand real-world issues relevant to business, public policy and society.
- Students are able to communicate economic concepts clearly in writing. This involves having strong fundamental writing skills as well as being able to explain technical material clearly and concisely.