

BUSINESS ADMINISTRATION MINOR

<https://paulcollege.unh.edu/business-administration/program/minor/business-administration>

Description

The Minor in Business Administration offers students majoring in other disciplines the opportunity to develop a well-rounded business background. Students complete coursework in core business areas such as accounting, marketing, management, as well as economics. The minor enables students to enter their selected industries with skills and experience that distinguish them as professionals.

Requirements

- The minor consists of completing five courses (20 credits) with a grade of C- or better and a 2.0 grade-point average.
- The following courses only count toward minor requirements and do not carry credit toward Paul College major requirements: [ACC 501](#), [MKTG 530](#), and [MGT 535](#)
- [Academic policies related to minors.](#)

Code	Title	Credits
Required Courses		
ECON 402	Principles of Economics (Micro)	4
ACC 501	Survey of Accounting	4
or ADMN 502	Financial Accounting	
MKTG 530	Survey of Marketing	4
MGT 535	Organizational Behavior	4
Elective		
Select one course from the following:		4
ADMN 510	Business Analytics and Statistics	
ADMN 503	Managerial Accounting	
DS 520	Topics in Entrepreneurship/Decision Sciences	
ECON 401	Principles of Economics (Macro)	
ECON 625	Economic History of the United States	
ECON 620	Topics in Economics	
FIN 620	Topics in Finance I	
MGT 620	Topics in Management	
MGT 640	Human Resource Management	
MGT 642	Talent Acquisition	
MGT 666	Strategic Negotiation and Conflict Management	
MKTG 520	Topics in Marketing	
MKTG 547	Promotion and Advertising	
MKTG 649	Foundations of Personal Selling	
PAUL 450	Personal Finance	
*Other courses may be approved by petition		
Total Credits		20