

RECREATION MANAGEMENT AND POLICY: RECREATION ADMINISTRATION (M.S.)

<https://chhs.unh.edu/recreation-management-policy/program/ms/recreation-management-policy-recreation-administration>

Description

Beginning in the 2025-2026 academic year, the Recreation Management and Policy: Recreation Administration M.S. is pausing admissions to the program. Current students will continue to have access to the same high-quality education and resources until they graduate.

The Recreation Administration option prepares professionals with advanced knowledge and skills to plan, administer, and evaluate recreation and outdoor recreation programs and services across a variety of sectors, including: sports and fitness, community recreation, campus recreation, nonprofit administration, commercial recreation and events, tourism, camps, outdoor education, adventure programming, outdoor recreation, parks and protected areas, conservation, natural resources, and senior or youth-serving agencies. Postgraduate employment opportunities include working as leaders, directors, planners, and managers of agencies and programs that provide healthy recreation and outdoor activities for people across the lifespan.

Specializations are available in campus recreation, outdoor education, and leadership through our partnerships with [UNH Campus Recreation](#) and [The Browne Center](#). A specialization is available in adaptive sports through our partnership with [Northeast Passage](#).

Applied research opportunities are available through our Applied Recreation Research Collaborative (ARRC Lab), which provides public, private, and non-profit recreation resource managers and practitioners with data-driven solutions to inform decision-making and policy.

Requirements

Degree Requirements

The **30 credit** Recreation Administration option consists of required and elective coursework. In consultation with a faculty adviser, students will select either a capstone portfolio or thesis track. Full-time students typically take up to two years to progress through the RA option degree requirements. If a student takes leveling courses, they may need to complete more than two years. Part-time students may take longer to complete the degree.

Code	Title	Credits
Required Core Competencies		
RMP 800	Concepts of Recreation and Leisure	3
RMP 806	Recreation Administration and Organizational Behavior	3
Required Research Competencies		
RMP 992	Research Methods in Recreation Management and Policy	3
or RMP 824	Research, Evaluation, and Data-Driven Decisions	
SW 962	Data Analysis and Statistics	3
or EDUC 881	Introduction to Statistics: Inquiry, Analysis, and Decision Making	
Capstone ¹		
Select Thesis or Portfolio Track		
Thesis Track:		

RMP 899	Master's Thesis
and 4 additional Elective Courses	
Portfolio Track:	
RMP 995	Capstone Seminar
and 5 additional Elective Courses	
Electives	
Select RMP elective courses from the following:	
RMP 811	Recreation Resource Management
RMP 820	Adaptive Sport Facilitation for Recreation Therapy and Related Professions
RMP 872	Law and Public Policy in Leisure Services
RMP 875	Entrepreneurial and Commercial Recreation
RMP 912	Non-Profit Administration and Leadership
RMP 924	Fund Development and Grantwriting
RMP 964	Graduate Internship
RMP 970	Teaching Practicum
RMP 980	Independent Study

Code	Title	Credits
Elective Courses ²		
(outside RMP Dept)		
ADMN 852	Marketing Research	
ADMN 960	Marketing/Building Customer Value	
ADMN 970	Economics of Competition	
ADMN 982	Creating Winning Strategies	
KIN 802	Health Content and Youth Risk Behaviors	
KIN 840	Athletic Administration	
KIN 841	Social Issues in Contemporary Sports	
KIN 865	Advanced Topics in Coaching	
KIN 880	Psychological Factors in Sport	
KIN 881	Introduction to Adapted Physical Education	
PHP 902	Environmental Health	
PHP 904	Social and Behavioral Health	
PHP 922	Public Health Economics	
PHP 924	Policy and Practice of Community Health Assessment	
RAM 867		
SW 840	Implications of Race, Culture, and Oppression for Social Work Practice	

¹ Thesis track choose 4 electives; Portfolio track choose 5 electives.
Both tracks may also choose electives outside Dept.

² This is not an all inclusive list.

Accelerated Master's

This graduate program is approved to be taken on an accelerated basis in articulation with certain undergraduate degree programs.

General Accelerated Master's policy, note that some programs have additional requirements (e.g. higher grade expectations) compared to the policy.

Please see the [Graduate School website](#) and contact the department directly for more information.

Student Learning Outcomes

Program Learning Outcomes

- Students will know the roles and interrelationships of diverse leisure service delivery systems, as well as professionalism in the discipline.
- Students will know and apply the psychological, sociological, and social psychological theories and philosophies associated with leisure and recreation behavior.
- Students will develop the ability to translate and apply relevant theory to park and recreation programs and services.

- Students will know the historical and cultural perspectives associated with the park and recreation field, and will apply issues of diversity, equity, and inclusion to park and recreation management.
- Students will apply financial, budgetary, planning, marketing, program evaluation, and human resource knowledge and skills to meet present and future organizational needs and challenges.
- Students will implement leadership skills that advance the park and recreation profession and broader society.
- Students will design and conduct research, analyze and interpret data, and apply research findings to the park and recreation profession.
- Students will explore the interrelationships of allied professions with the park and recreation profession.
- Students will know how to promote the benefits of recreation and leisure to enhance individual, social, economic, and environmental well-being and quality of life.
- Students will demonstrate effective conceptual and technical communication skills, both in oral and written form.